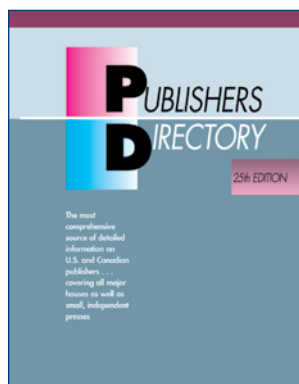


Publishers Directory

Now online on Gale Directory Library



Available Nov. 07 *Publishers Directory* is your one-stop resource for exhaustive coverage of approximately 30,000 U.S. and Canadian publishers, distributors and wholesalers. Organizations profiled in *Publishers Directory* represent a broad spectrum of interests, including major publishing companies; small presses (in the traditional, literary sense); groups promoting special interests from ethnic heritage to alternative medical treatments; museums and societies in the arts, science, technology, history and genealogy; divisions within universities that issue special publications in such fields as

business, literature and climate studies; religious institutions; corporations that produce important publications related to their areas of specialization; government agencies; and electronic and database publishers.

Comprehensive, fully updated and detailed entries feature full contact information, including name, address, phone, fax, Web site URL, and e-mail; basic information about the publisher, including sales, number of employees, date founded, affiliates, mergers, number of new titles, total titles, description of activities, ISBNs and other useful data; subjects of concentration, listings of key officers and personnel, special services, subdivisions and branch offices; and much more. Data is thoroughly indexed by name, subject, geographic location and imprints, making it easy to target specific types of entries.

Real-world applications might include:

- General readers looking for contact information on small presses who specialize in publications on literature can easily create a sortable list of publishers and contact information
- Authors targeting publishers in specific fields (such as science, arts or medicine) or in particular geographic locations can identify key personnel to contact and check for local branch offices
- Teachers looking for publications that focus on a specific topic can compile a list of publishers who have a concentration in the field
- Professionals interested in specialized business data can identify corporate publishers and generate a list of contact information by location
- And many others

Please contact your Gale Representative.

In the U.S. and Canada: 1-800-877-GALE or
visit www.gale.com/DirectoryLibrary

Outside the U.S. and Canada: Visit www.gale.com/world
for a list of Distributors and Sales Offices.

ABOUT GALE DIRECTORY LIBRARY

With *Gale Directory Library*, researchers can use state-of-the-art functionality to perform a range of data sorting, filtering and exporting. These innovative features, unlike anything seen previously from our directories, make *Gale Directory Library* the essential tool for research.

- **Find contacts** — Finding a company, person, publication (or other kind of entity) is easy. Basic search lets users quickly look up names, search by keyword, and browse the full text of your directory holdings.
- **Generate lists, analyze trends** — Export search results and use them in programs like Excel or Word, making the creation of mailing lists a snap.
- **Cross-searchable** — Search across our growing number of directory titles. Each directory can be searched individually by its own unique data fields, or search the entire directory collection.

Additional benefits of *Gale Directory Library*:

- Use it like a database; buy and own it like a book collection
- State-of-the-art search, sort and export features
- Available 24/7 from any Internet connected computer
- Choose the directory titles you want, and own the data
- Print, e-mail or download individual entries
- Entries include hot-linked Web sites and e-mail addresses
- Export results to analyze data or generate mailing lists
- Includes more data than print version, when appropriate
- Marked items lists let you select entries to generate custom results
- Available backfiles provide historical data
- Growing list of available directories