

The Value of the Gale PowerSearch Platform:

NEW FEATURES

- Search Assist provides web-search functionality and recommendations similar to Yahoo and Google
- On-demand language translation includes three newly added languages: Chinese, Japanese and Korean
- Enhanced results include improved relevancy rankings and easier access to filters and limiters
- More intuitive advanced searching with Search Assist on the most used indexes

AND MUCH MORE

- Users can cross-search Gale holdings such as *Gale Virtual Reference Library*, *InfoTrac* collections and specific *In Context* resources
- Results include multimedia — images, video and podcasts
- Search within result lists to target specific content
- Technology that delivers audio versions of articles and downloadable MP3 files
- Document management includes e-mailing, bookmarking, downloading or printing
- Easy-to-use citation tools facilitate research results

InfoTrac Custom Journals

The freedom to choose: customized functionality and content of your journal collection

InfoTrac is among the largest online collections of current, full-text journals available, featuring more than 19,000 titles covering virtually any specialty or discipline. Many *InfoTrac* customers, however, may want additional control over their periodical resource.

InfoTrac Custom Journals gives you the freedom to choose only those journals you want.

Available on the state-of-the-art *Gale PowerSearch* platform, *InfoTrac Custom Journals* allows you to customize your subscription in a number of useful ways. Using *InfoTrac Custom Journals*, you have the freedom to select the journals that are appropriate for your institution. These enhancements are perfect for libraries and other institutions serving populations with unique, discipline-specific reference needs.

InfoTrac Custom Journals gives you the ability to:

- Choose from the entire corpus of indexed and full-text articles contained in the *InfoTrac* periodical product line
- Select only those titles that you want
- Pay only for the titles you need
- Select the size of the collection you want: 100, 150, 200, 250, 1,000, 1,500, 2,000 or 2,500 titles
- Change the selection of journals daily
- Name your customized resource and create a description

InfoTrac Custom Journals is the ideal way to provide customized collections for specific departments, classes or community interests. You may also choose to subscribe to collections already customized for specific audiences, such as *InfoTrac Religion & Philosophy* or the *Military and Intelligence Database*. These resources feature full-text content selected specifically for these disciplines.



For more information on *InfoTrac Custom Journals*, or to sign up for a free trial, contact your Gale Representative at 1-800-877-GALE or visit www.gale.com/periodicalsolutions



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